

NICHOLAS SELLERS

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Communication PhD seeking rewarding career in academia. Former Senior Newscast Director and Communications Specialist. Aspiring researcher and educator.

EDUCATION

JULY 2020

PH.D. IN COMMUNICATION, FLORIDA STATE UNIVERSITY (FSU)

Dissertation: *Describing Users' Personal Virtual Assistant Usage by Applying UGT 2.0*

APRIL 2016

M.S. IN INTEGRATED MARKETING COMMUNICATION, FSU

3.85 Graduate GPA. Relevant coursework: Foundations of IMC, Media Consumer Behavior, Social Media Management, Foundations of Digital Media. *Graduate Certificate in Digital Video Production.*

APRIL 2011

B.A. IN ENGLISH LITERATURE, FSU

Coursework focused in literature and creative writing. Minor in Italian. Graduated Cum Laude.

TEACHING EXPERIENCE (LEAD)

SUMMER 2018 – SPRING 2020

LEAD INSTRUCTOR, RTV 3001, MEDIA TECHNIQUES (FTF), FSU

Delivers lectures, conducts in-class demonstrations, leads class discussions in an interactive classroom. Prepares students for advanced coursework in radio and television by giving students an aesthetics-based foundation for creating media of their own and for interpreting media they view. Encourages students to articulate their unique point of view through the creation of new media. (Typical Enrollment: 120)

SPRING 2018, SPRING 2020

LEAD INSTRUCTOR, RTV 3001, MEDIA TECHNIQUES (ONLINE), FSU

Graded discussion board posts and creative projects, supervised TA, monitored exams, fostered an active and inclusive online classroom. (Typical Enrollment: 120).

TEACHING EXPERIENCE (ASSISTANT)

SPRING 2019, FALL 2019

TA—SPC 1017, FUNDAMENTALS OF SPEECH, FSU

Facilitates student growth in public speaking situations through low-stakes speech exercises, fosters a classroom environment in which all students feel comfortable speaking on topics they are passionate about, guides students through the important aspects of informative and persuasive speeches. (Responsible for three labs per semester; 18 students in each lab.)

SUMMER 2018

TA—SPC 2608, PUBLIC SPEAKING, FSU

Guided students through important aspects of informative, persuasive, and special occasion speeches. Encouraged students to discover and present topics on which they are passionate. Facilitated a comfortable learning environment in which students could present topics across a broad range of subjects. (Responsible for two labs; 20 students in each lab.)

FALL 2018

TA—MMC 2000, INTRO. TO MASS MEDIA, FSU

Assisted with tracking attendance, grading quizzes, monitoring exams, and grading student reflection papers. (Typical Enrollment: 120)

ADDITIONAL TEACHING EXPERIENCE

SUMMER 2020

ONLINE MENTOR—COM 2080, ONLINE COMMUNICATION AND PRESENCE, FSU

SUMMER 2020

ONLINE MENTOR—AFA 1003, DIVERSITY AND JUSTICE, FSU

SUMMER 2017; SUMMER 2019

ONLINE MENTOR—MMC 4300, DIFFUSION OF INNOVATIONS, FSU

FALL 2016; SUMMER 2017

ONLINE MENTOR—RTV 3001, MEDIA TECHNIQUES, FSU

RELEVANT PROFESSIONAL EXPERIENCE

SEPTEMBER 2011—FEBRUARY 2015

ASSISTANT DIRECTOR → NEWSCAST DIRECTOR → SENIOR DIRECTOR, GRAY TELEVISION, WCTV: THOMASVILLE, TALLAHASSEE, VALDOSTA

Upon promotion to Senior Director in April 2013, directed the most-watched newscasts during ratings periods and was a leader in the control room. Helped other directors by checking coding, training new directors, communicating with live shots, and coordinating with the newsroom and

in-studio talent. Collaborated with the production manager and news director to find more visually dynamic and efficient ways to prepare and execute newscasts.

FEBRUARY 2015–AUGUST 2016

PUBLIC INFORMATION SPECIALIST, FLORIDA DEPARTMENT OF HEALTH, OFFICE OF COMMUNICATIONS

Wrote and reviewed press releases, worked with Internal Communications Manager to update department intranet, composed messages for both internal and external dissemination, trained as a web manager and posted to/helped to manage the department’s website. Also assisted with special projects, events, media outreach, and other duties as needed.

CERTIFICATIONS, MEMBERSHIPS, & AWARDS

- 2019-2020 Outstanding Teaching Assistant Award–Nominee
- 2020 FSU-CCI Outstanding Doctoral Teaching Assistant
- Digital Video Production Graduate Certificate, Florida State University, 2016
- International Communication Association, Student Member: May 2019 to Present
- Florida State University Graduate Assistants Union: July 2019 to Present
- National Communication Association, Student Member: September 2018 to Present

RESEARCH

ACCEPTED FOR PUBLICATION

Sypher, U., Cortese, J., & **Sellers, N.** (2020). *“Comparing Younger and Older Adults’ Digital Gaming and Health.”* Accepted for publication in *Gerontechnology*.

Diwanji, V., Ferchaud, A., Reed, A., Seibert J., Weinbrecht, V., & **Sellers N.** (2020, April). *“Don’t Just Watch, Join In: Exploring Information Behavior and Copresence on Twitch.”* Accepted for publication in *Computers in Human Behavior*.

SUBMITTED FOR PUBLICATION

Ferchaud, A., **Sellers N.**, & Seibert, J. (2019). *“Reducing Mental Health Stigma Through the Embodiment of Video Game Characters with Mental Illness.”* Abstract conditionally accepted at *Frontiers in Psychology*.

CONFERENCE PRESENTATIONS

Diwanji, V., Ferchaud, A., Reed, A., Seibert J., Weinbrecht, V., & **Sellers N.** (2019, November). *“Don’t Just Watch, Join In: Exploring Information Behavior and Copresence on Twitch.”* Presented at the annual meeting of the National Communication Association, Baltimore, MD.

Reed, A., Diwanji, V., Ferchaud, A., Seibert J., Weinbrecht, V., & **Sellers N.** (2019, November). *“Trust Me, I’m a YouTuber: Examining the Impact of YouTube Content on Viewer Perceptions of*

Popular Media Properties.” Presented at the annual meeting of the National Communication Association, Baltimore, MD.

Ferchaud, A. & **Sellers N.** (2019, May). *“Victim of Villain? Analyzing Video Game Content for Evidence of Mental Health Stigma.”* Presented at the annual meeting of the International Communication Association, Washington D.C.

Sellers, N. (2018, November). *“Pruitt and the Press: Coverage of EPA Administrator Scott Pruitt and the Prestige Press.”* Presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

Arpan, L., Bravo, O., Ray, E., & **Sellers, N.** (2018, November). *“Persuading Ourselves to Act: The Influence of User-Generated Promotional Messages on Message Creators Pro-Environmental Identity, Personal Norms, and Intentions to Save Energy.”* Presented at the annual meeting of the National Communication Association, Salt Lake City, UT.

ONGOING RESEARCH PROJECTS

Sellers, N. (2020). *Describing Users’ Personal Virtual Assistant Usage by Applying UGT 2.0.* Preparing manuscript for publication.

Arpan, L., Bravo, O., Ray, E., & **Sellers, N.** (2016–Present). *“Persuading Ourselves to Act: The Influence of User-Generated Promotional Messages on Message Creators Pro-Environmental Identity, Personal Norms, and Intentions to Save Energy.”* Currently analyzing additional data.

Ferchaud, A. & **Sellers N.** (2019). *“Victim of Villain? Analyzing Video Game Content for Evidence of Mental Health Stigma.”* Preparing manuscript for publication.

ADDITIONAL ACTIVITIES

SEPTEMBER 2018–MARCH 2020

HEAD SOCCER COACH, ELIZABETH COBB MIDDLE SCHOOL

Coached boys (Fall 2018; Fall 2019) and girls (Spring 2020) soccer teams at Elizabeth Cobb Middle School. Managed practices and try-outs, chose roster, set lineups, selected tactics, coordinated with parents for team activities.